



The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success

Faisal HOQUE

Download now

[Click here](#) if your download doesn't start automatically

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success

Faisal HOQUE

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success Faisal HOQUE

Go beyond simple alignment to maximize the role, impact, and value of technology in your organization. From technology giants to major airlines to government agencies, the landscape is littered with the shells of once-promising enterprises that failed to do one thing: Converge their impressive technology initiatives with their business strategies. With countless opportunities lost and billions wasted, these examples provide a much-needed wake up call that it is time to institutionalize a set of repeatable management practices to successfully run an organization. The Power of Convergence makes the case—and lays the groundwork—for a new understanding of the role of technology in business. No technology should be developed or deployed without a full vision of how it advances business goals, addresses customer needs, or both. Beyond that, technology should be so tightly intertwined with strategy that the two drive each other, with each at the ready when market opportunity materializes—however suddenly. With compelling examples of successes and failures at organizations from Ford Motor Company to the FBI, The Power of Convergence provides the framework and mechanisms for uniting business and technology, seeding horizontal collaborations and partnering opportunities, and capturing strategic possibilities created through convergence.

 [Download The Power of Convergence: Linking Business Strateg ...pdf](#)

 [Read Online The Power of Convergence: Linking Business Strat ...pdf](#)

Download and Read Free Online The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success Faisal HOQUE

From reader reviews:

Noel Klein:

What do you about book? It is not important together with you? Or just adding material when you really need something to explain what the one you have problem? How about your free time? Or are you busy man or woman? If you don't have spare time to perform others business, it is make one feel bored faster. And you have spare time? What did you do? Every individual has many questions above. The doctor has to answer that question mainly because just their can do which. It said that about reserve. Book is familiar on every person. Yes, it is right. Because start from on kindergarten until university need this particular The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success to read.

Theresa Frost:

People live in this new day time of lifestyle always attempt to and must have the time or they will get lots of stress from both day to day life and work. So , if we ask do people have extra time, we will say absolutely sure. People is human not just a robot. Then we inquire again, what kind of activity do you have when the spare time coming to a person of course your answer may unlimited right. Then ever try this one, reading publications. It can be your alternative inside spending your spare time, the actual book you have read is usually The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success.

Gretchen Meehan:

Do you like reading a reserve? Confuse to looking for your preferred book? Or your book seemed to be rare? Why so many query for the book? But almost any people feel that they enjoy to get reading. Some people likes studying, not only science book but novel and The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success or others sources were given understanding for you. After you know how the good a book, you feel need to read more and more. Science publication was created for teacher or maybe students especially. Those guides are helping them to put their knowledge. In other case, beside science reserve, any other book likes The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success to make your spare time a lot more colorful. Many types of book like this.

Raymond Augustus:

As a university student exactly feel bored to be able to reading. If their teacher expected them to go to the library as well as to make summary for some e-book, they are complained. Just minor students that has reading's internal or real their passion. They just do what the teacher want, like asked to the library. They go to presently there but nothing reading critically. Any students feel that examining is not important, boring and can't see colorful pictures on there. Yeah, it is to be complicated. Book is very important for yourself. As we know that on this period, many ways to get whatever we would like. Likewise word says, ways to reach

Chinese's country. Therefore this The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success can make you feel more interested to read.

Download and Read Online The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success Faisal HOQUE #VQJRN239ZGH

Read The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE for online ebook

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE books to read online.

Online The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE ebook PDF download

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE Doc

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE Mobipocket

The Power of Convergence: Linking Business Strategies and Technology Decisions to Create Sustainable Success by Faisal HOQUE EPub