



China, an Insider's Guide

Chris Ruffle

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In 'China: An Insider's Guide, Letters from a Changing nation', author Chris Ruffle and his team at Open Door Capital Management provide readers with 51 insightful letters about the challenges of everyday life in China. Given its extensive size, history and complexity, China is often seen through opaque generalizations, making it difficult to understand the rapidly changing country. Through considering a broad range of economic, social and cultural issues, Ruffle and his team present the real China that they see and interact with on a daily basis. Some of the 51 topics they look at are ghost towns; what's in a Chinese name?; the Chinese Dream; the changing countryside; the value of face; and issues of corporate risk. By exploring fascinating aspects of Chinese life, readers will not only be entertained but they will have a more complete view of this complex country. For readers who are interested in investing in China or simply understanding the country, this book will prove to be an invaluable resource.



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