



The Innovation Workout: The 10 tried-and-tested steps that will build your creativity and innovation skills

Lucy Gower

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- Test yourself Start by finding out your current confidence and knowledge of innovation
- Follow the 10 Steps learn everything you need to know to become an expert innovator
- Take action Experience 10 situations where you can apply your new-found skill in real life
- Face your fears Take on 10 common innovation challenges to test your skills and find out how to handle them.

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