



Transmedia Storytelling: The Librarian's Guide

Amanda S. Hovious

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This practical and thorough guide offers clear explanations of what transmedia storytelling is and shows how it can be integrated into library programming that fosters multimodal literacy with K–12 learners.

- Offers the first practical guide to transmedia storytelling that gives librarians new ways to create excitement in the library, engage learners, and foster multiple literacies
- Provides complete, step-by-step guidelines for transmedia-rich library programs
- Introduces new areas of research and best practices in technology integration wholly applicable to libraries
- Covers topics such as new literacies, participatory storytelling, learning through gamification, maker programs, using digital badges to motivate young learners, and more

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