

Successful Library Fundraising: Best Practices (Best Practices in Library Services)

M. Sandra Wood



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Successful Library Fundraising: Best Practices (Best Practices in Library Services) M. Sandra Wood Obtaining the funding to maintain and grow library services and resources has always been a challenge. *Successful Library Fundraising: Best Practices* brings together a wealth of information from public, academic, special, and school libraries who share their successful approaches to raising funds through a variety of traditional and "outside-the-box" methods:

- Library development (cultivating donors)
- Endowments
- Corporate financing
- Special events
- Friends' groups and volunteers
- Grants, and more

Fundraising is critical in today's economic climate. Tips and ideas from this volume will help library professionals gain confidence to begin a fundraising program or improve their current fundraising activities.

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