



Mass Communication Education

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Mass Communication Education presents a definitive national overview of how mass communication and journalism are currently being taught in colleges and universities across America. Editors Murray and Moore and distinguished contributors offer comparative views on course content in various areas of mass media. This insightful book

- presents the design of courses and strategies employed,
- discusses what different instructors do with the same course,
- emphasizes new technology, and
- includes essays on the impact of well-known senior mentors in the field.

With its emphasis on Internet and web-based material, this one-of-a-kind reference highlights important inroads and directions in each specialty. Whether they are developing new courses or reviving existing programs, instructors and administrators alike will find *Mass Communication Education* to be an invaluable, state-of-the-art resource

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